

# dynamicTV

information

## What is dynamicTV?

dynamicTV is a system through which television services are delivered using Internet Protocol suite over a packet-switched network such as the Internet, instead of being delivered through traditional terrestrial, satellite signal, and cable television formats.

dynamicTV technology supports the transmission of standard video programs over the Internet and IP. Allows a television service to be integrated with broadband Internet services and share the same home Internet connection.

## How does it work?

dynamicTV works by plugging your high speed Internet connection into a set-top box that's connected to your television. Once the connection is made, the set-top box assembles the code from your phone line into audio and video. Each TV in the home must be hooked up to a set-top box in order to receive the signal.

## How is dynamicTV different than Cable Television?

dynamicTV sends only the program requested by the viewer. A new stream is transmitted to the viewer when the channel is changed. With traditional TV, broadcasts all the channels simultaneously.

In theory, allows dynamicTV users more control over their television programming and ability to customize it to their preferences.

## Advantages of Whole Home DVR

pause, rewind, slow motion...while watching live TV, record 2 events and watch another at the same time, record or watch recordings from any TV with only one whole home DVR, pause recording on one TV and resume recording on another TV, and set DVR to record all of your favorite programs or just new shows.

## dynamicTV PRICING

NO Install fee

**Broadcast  
Basic** **\$44<sup>95</sup>**

Includes 1 Whole Home DVR

**Broadcast  
Premium** **\$94<sup>95</sup>**

Includes 1 Whole Home DVR & 1 Set Top Box, requires Internet connection

## PREMIUM CHANNELS

Cinemax	\$13 <sup>50</sup> /month
Starz/Encore	\$10 <sup>00</sup> /month
Showtime	\$15 <sup>00</sup> /month
HBO	\$17 <sup>50</sup> /month

2 Premium Channels Save \$1<sup>00</sup>

3 Premium Channels Save \$3<sup>00</sup>

## ADDITIONAL BOXES

Set Top Box with Whole Home DVR	\$14 <sup>00</sup>
Additional Set Top Box	\$5 <sup>00</sup>



**dynamicTV**  
enhancing the way you watch

**INCLUDES FREE INSTALL!**

**AYRSHIRE COMMUNICATIONS**  
1405 Silver Lake Avenue, Ayrshire, IA 50515  
712.426.2800 [www.ayrshireia.com](http://www.ayrshireia.com)

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# INTERNET

speed & pricing

## AYRSHIRE GILLET GROVE

### WHITTEMORE

7Mb/1Mb \$39<sup>95</sup>  
9Mb/3Mb \$59<sup>95</sup>  
12Mb/3Mb \$79<sup>95</sup>  
15Mb/5Mb \$139<sup>95</sup>

some restrictions may apply.

10Mb/1Mb \$39<sup>95</sup>  
9Mb/3Mb \$59<sup>95</sup>  
12Mb/3Mb \$79<sup>95</sup>  
15Mb/5Mb \$139<sup>95</sup>

some restrictions may apply.

# dynamicTV

package information

**Broadcast Basic - \$44<sup>95</sup>**

**Broadcast Premium - \$94<sup>95</sup>**

- Cinemax \$13<sup>50</sup>/month
- Starz/Encore \$10<sup>00</sup>/month
- Showtime \$15<sup>00</sup>/month
- HBO \$17<sup>50</sup>/month

2 Premium Channels Save \$1<sup>00</sup>

3 Premium Channels Save \$3<sup>00</sup>

- Set Top Box with Whole Home DVR \$14<sup>00</sup>
- Additional Set Top Box \$5<sup>00</sup>

## CUSTOMER INFORMATION

Current Ayrshire customer? Yes  No   
If yes, which Ayrshire services do you have?  
 Telephone Service  High-Speed Internet  
 Cable Service  
 Other \_\_\_\_\_

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Billing Name (if different) \_\_\_\_\_  
Billing Address \_\_\_\_\_  
Billing City, State, Zip \_\_\_\_\_  
Home Phone \_\_\_\_\_  
Work Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Social Security Number \_\_\_\_\_  
Federal Tax ID Number \_\_\_\_\_  
Your Mother's Maiden Name \_\_\_\_\_  
How did you hear about us \_\_\_\_\_  
Do you rent or own your property \_\_\_\_\_  
If rent, please provide name & phone number of Landlord \_\_\_\_\_

## CUSTOMER SERVICE AGREEMENT

I understand and acknowledge that continued use of Ayrshire's Service constitutes acceptance of the Terms of Service, Acceptable Use Policy and other important policies posted on Ayrshire's website [www.Ayrshire.coop](http://www.Ayrshire.coop). I agree it is my responsibility to read these policies and comply fully with their terms. I further understand the policies and pricing of Ayrshire's services may change from time to time upon 30 days notice. The service is provided on an 'AS IS' and 'AS AVAILABLE' BASIS WITHOUT WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO WARRANTIES OF TITLE OR IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. If service is cancelled, customer agrees to return equipment in working order within 10 business days or pay an equipment charge of \$50<sup>00</sup>-\$500<sup>00</sup>.

I agree to these terms. \_\_\_\_\_

Initial

To request a copy of our Terms of Service, Acceptable Use Policy, Equipment Changes and other policies, call our Customer Care Department at 712.426.2800 or visit our website at [www.ayrshireia.com](http://www.ayrshireia.com).

## STANDARD INSTALLATION TERMS

\*Standard installation includes installation of DynamicTV equipment and connection to one computer. Installations that require extraordinary time or resources will be billed an additional charge. Customer will be informed of charges prior to installation. Customers requiring connection of two or more computers will be charged \$75 per hour plus additional materials. Monthly service charge includes use of Ayrshire's DynamicTV equipment. Ownership is retained by Ayrshire. If installation charge is waived and customer disconnects service within 1 year, standard installation charge will be added to customers' final bill. If service is cancelled, customer agrees to return equipment in working order within 10 business days or pay an equipment charge of \$50<sup>00</sup>-\$500<sup>00</sup>. I agree to the terms of the Standard Installation.

\_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Initial

## CUSTOMER SIGNATURE

Signature \_\_\_\_\_

Date \_\_\_\_\_

Note: Signing this order form and agreement indicates I accept and understand the Customer Service Agreement and the Standard Installation Terms.

## TV INFORMATION

Number of TVs \_\_\_\_\_  
Location of each TV \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Notes

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

dynamicTV provided by



## PAYMENT INFORMATION

Please bill me monthly via:  
Mail  Credit Card  Debit my checking account automatically

## CREDIT CARD PAYMENT

I hereby authorize Ayrshire Communications, to debit my credit card each month for the amount of my Internet bill. (Visa, Mastercard, or Discovery only).

Name on Credit Card: \_\_\_\_\_

Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Code: \_\_\_\_\_

Customer Signature: \_\_\_\_\_

## BANK DEDUCT

(VOIDED CHECK REQUIRED)

I hereby authorize Ayrshire Communications, hereinafter called COMPANY, to initiate debit entries to my checking account and the depository, hereinafter called DEPOSITORY, to credit and/or debit the same to such account. This authority is to remain in full force and effect until COMPANY has received written notification from me of its termination in such time and in such manner as to afford COMPANY and DEPOSITORY a reasonable opportunity to act on it. The amounts to be debited are the monthly amounts of my packaged bills and will be debited on the 10<sup>th</sup> of each month. I understand that I will not receive a monthly bill unless there is a change in the amount that will be withdrawn from my account.

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

PLEASE ATTACH VOIDED CHECK